

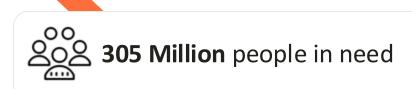
**Supply Chain Optimization & Spend Negotiation** 

6 August 2025

# Why supply chain costs matter

oull, Kerina (2020). Cost-Effectiveness in Humanitarian Outcomes: Logistics. The Institute of Development Studies and Partner Organisations. Report. <a href="https://hdl.handle.net/20.500.12413/15363">https://hdl.handle.net/20.500.12413/15363</a> OCHA 2025 consolidated Humanitarian Needs

HA 2025 consolidated Humanitarian Needs
iicial NGO/UN communication on downsizing plans
iicial Popus accommunication on forecasted ODA budget for 20.26–28





35-45% ODA cut expected



\$47 Billion in aid required



**20-30% downsizing** (UN/NGOs)

**60-80%** of humanitarian operations budget driven by supply chain

We help non-profits generate cost savings in their supply chain

## Why partner with us

Field-Proven | Humanitarian First | Tech-Driven



### **Humanitarians at heart**

Deep sector knowledge with a hands-on, field-based approach—our team understands the realities on the ground, our solutions are field-proof.



## **Consultancy Meets Action**

We blend strategic consultancy with real-world humanitarian experience, ensuring every recommendation is actionable and delivers measurable impact.

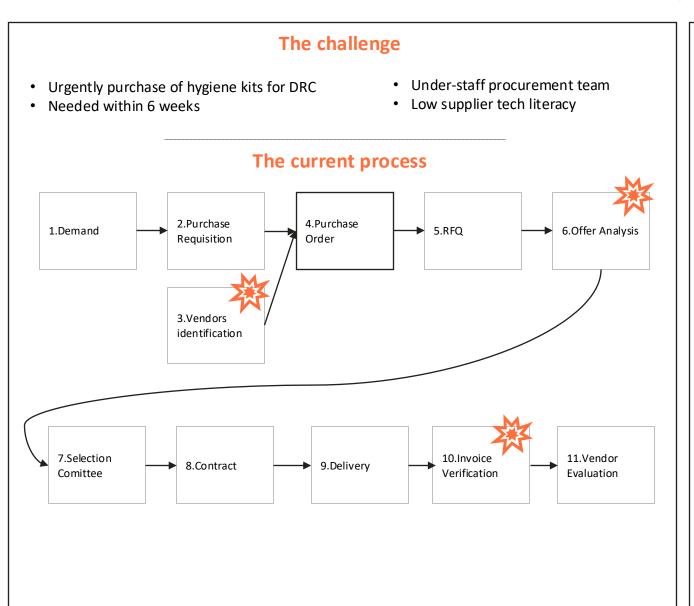


## **Tech for Impact**

We leverage advanced analytics and digital tools to optimize supply chains and help organizations reach more people—faster and more cost-effectively.



## **User Case Customer A – purchase of hygiene kits**





Market research & vendor

identifications

#### **Pain Points**

#### Up to 40 %



#### Saving potential (compared to baseline)

#### 15%

- ✓ Automatization
- ✓ Increased competition

#### Analysis & Negotiation

Outdated vendor list

- > Lack of category management approach
- Manual / Excel analysis
- > Selection based on 1st & cheaper offer received (no negotiation)

➤ Manual & time consumming process

> Complex donor due diligence request

#### 12-15%

- ✓ Transparent negotiation process
- ✓ Alternative to RFQ
- ✓ Digital portal for quote & analysis

#### Invoice Verification

- > Complex multi-layer approval process
- > Field confirmation of reception with limited visibility, time & connectivity
- > Delaid payment factored into bidding price

- ✓ Simplified process
- ✓ Digitalized final approval process

## How we can help

Every Case is Unique - So is Your Journey With Us

### **In-Country Supply Chain Diagnostic**

- Map your supply chain from the field up, starting at beneficiaries' handover points
- Identify bottlenecks where it matters most

#### **Examples of Projects**



### **Expand Vendor Competition**

- Al tool finds new vendors (even on social media)
- Mobile supplier portal: fast registration, easily vet & sort your new suppliers



#### **Smarter Procurement**

- Category management: not all buys need RFQ
- Unlock value through expert negotiation
- Vetted supplier lists



### **Faster, Transparent Payments**

- Simplify payment process
- Digital field confirmation speeds up invoices

## User Case Customer B – Port operation to Last Mile

### The challenge

- The country is expected to receive 2x annual volume over a period of 4 months, in 3 ports and 4 warehouses across the country.
- High scrutiny from stakeholders (donors) on cargo movements
- Disconnect between Purchasing center (HQ/Region) & Last Mile logistics (Country office)



#### **Pain points**

### Lack of visibility & SC planning

- > Reactive supply chain
- Over/under purchase
- ➤ Last minute asset negotiation (warehouse/trucks..)

#### Poor cargo tracking & reporting

- Delayed last mile delivery information
- > Outdated & inaccurate stock report



## Up to 30 %

#### **Potential savings**

(compared to baseline)

#### 15 -20 %

- ✓ Proactive risk management
- ✓ Informed purchasing & contracting decision ("what Ifs")
- ✓ Optimized logistic network

#### 10-15 %

- Data-driven suppliers performance management
- Reduced manual stock reconciliation



## How we can help





**Examples of Projects** 



### **Demand forecasting & visibility**

- Demand planning & forecasting using simple processes & algorithms
- "All in one" dashboard pulling multiple data sources allowing automated projections & alerts.

### Last mile cargo tracking

- GPS & QR scanning with offline capability;
   Integration into ERP for accurate report
- Route planning & optimization using tracking data, manage your transporters' performance.

## **Team & Partners**



Mara Lang Founder

Swiss humanitarian with 10+ years of supply chain experience across the UN, NGOs, and private sector in Africa and the Middle East.

In 2023, she moved to the UAE to deepen her knowledge of global shipping and founded Arche.

She is fluent in Arabic.



Sinem Furtana Supply Chain Planner

A supply chain expert in humanitarian logistics and emergency operations.

She worked in both the public and private sectors across the MENA region — combining operational excellence with a mission-driven approach.



Habib Ben Balla Retail & Sourcing

A senior executive with deep expertise in international retail & FMCG sourcing, across Europe, MENA & Asia.

Habib specializes in supplier strategic negotiations, agile procurement systems & category management.



Ladina Schlatter Data Analyst

A data-driven Information Management professional with expertise in statistical analysis, data science, and visualization.

She supports decisions making through data analytic & predictive modeling.

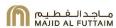


















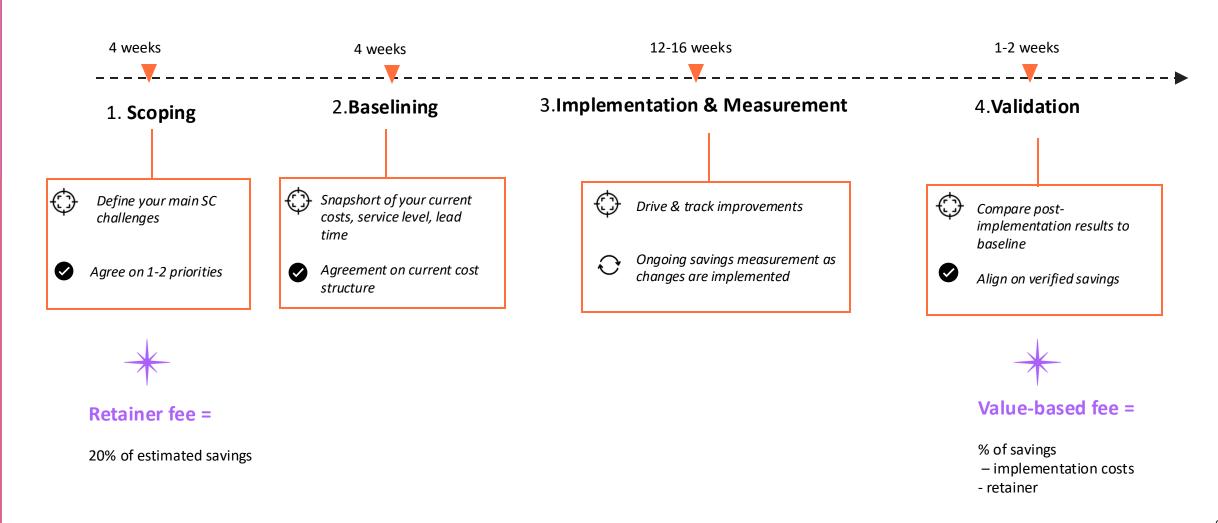






## Engagement model – flexible & value-driven

Because resources are scarce – most of our fees come from the saving we generate





Freeing Up Resources to Increase Your Reach

Let us amplify your impact

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